

DESI BUSINESS? Do You Really Love Daily Social Media Postings?
If You Hate It... **Join!**



FanCOMM2 Desi Super Intelligence Market Place Sponsor-Partner Agreement

Updated October 1, 2026

This Agreement is entered into as of _____ ("Effective Date") between Fan'sGlobal SocialNGN LLC d/b/a 4FANZ(R) ("4FANZ") and _____ ("Sponsor-Partner" or "Partner").

1. Purpose

4FANZ operates FanCOMM2(TM), a commerce-focused Internet ecosystem designed to provide businesses, professionals, technology providers, sponsors, communities, and customers with organized digital Hubs, marketplaces, discovery, communication, content, and outreach capabilities. Partner may establish a presence within one or more FanCOMM2 ecosystems, receive tiered sponsorship benefits, use eligible promotional services, and access the contracted participation features. The Sponsor-Partner is referred to as "Partner" throughout this Agreement. This Desi ecosystem edition applies to participating restaurants, retailers, service providers, and other Desi businesses.

2. Sponsorship Plan & Tiered Benefits

Partner participates under the Desi ecosystem sponsorship tier selected in the applicable order form. Silver level or above provides the applicable sponsor participation described in the selected plan. Tier-specific features, limits, private Fan Hub benefits, promotional opportunities, and domain placement must be confirmed in the order form and at <https://fansial.4fanz.com/sponsorship-plans>.

3. FanCOMM2 Ecosystem, Digital Assets & Partner Presence

FanCOMM2 is an ecosystem of digital platforms, technologies, domains, subdomains, Hubs, communication systems, marketplaces, content channels, and related digital assets owned, operated, licensed, or controlled by 4FANZ. Depending on Partner's selected sponsorship tier and ecosystem, benefits may include a branded structural presence such as PartnerBrand.4fanz.com; ecosystem and marketplace listings; LatterBox(TM) contact and relationship capabilities; business, product, service, or solution pages; blogs and articles; videos, interviews, demonstrations, or other multimedia opportunities; digital business cards, QR codes, inquiry mechanisms and calls to action; Hub and marketplace discovery; private Fan Hubs with LatterBox and dispatchASAP; and other eligible FanCOMM2 opportunities.

3A. Desi Ecosystem: Customer Connections, Deals & Community Events

A Desi restaurant, store, or service business may serve thousands of customers over a year yet lack an ongoing, opted-in connection after they leave. FanCOMM2 provides a continuing place for customer relationships through private Fan Hubs, personal cloud 1OFFIS, LatterBox, and relevant marketplace presence. Good products and service remain essential; posting to a social group or having followers does not establish that every intended customer saw an offer.

Participating businesses can publish deals through relevant destinations such as DesiPromos.com, DesiCoupons.com, and Desi-Deals.com. Customers can visit to explore offers, while supported LatterBox delivery follows their selected relationships and communication preferences. Delivery does not guarantee readership, orders, repeat visits, or sales.

Eligible ecosystem placement may include DesiMalls.com, DesiPromos.com, DesiCoupons.com, Desi-Deals.com, KaraokeSocial.com, and other relevant premium Desi domains according to tier, relevance, and availability. The Desi marketplace is presented as a TheSIAgents.com ecosystem by 4FANZ. Placement does not transfer ownership of any domain.

Partner supplies accurate offers, product or menu information, coupon terms, event details, content, and customer follow-up. 4FANZ supplies the contracted ecosystem presence and platform features. Customer engagement is a shared effort. Hub membership and offer delivery do not guarantee purchases or repeat visits.

3B. Private Fan Hubs, Location QR Invitations & Customer Privacy

Each qualifying sponsor receives private Fan Hub capacity for up to 10,000 opted-in members. 4FANZ assigns a location-specific signup QR code. Partner is encouraged to invite every walk-in customer and display the code at its entrance, checkout counter, tables, menus, receipts, takeaway packaging, or other appropriate locations. The invitation helps build membership; capacity is not guaranteed enrollment.

Customers can voluntarily sign up to the private Fan Hub and supported personal cloud 1OFFIS features. Scanning a QR code, making a purchase, or visiting the business does not automatically enroll anyone. Partner communicates through LatterBox and supported forms according to member preferences; members' email addresses are inaccessible and no Hub email-list export is provided.

Partner may publish a simple coupon code such as 4FANZ on its DesiCoupons.com or DesiPromos.com profile and display that profile's QR code. Customers can view the offer and ask to redeem it by mentioning the code or showing the profile, under Partner's published terms. Partner specifies the benefit, eligible items, expiry, and restrictions and trains staff to apply the offer.

3C. dispatchASAP Ordering, Pickup & Zelle Payment Option

Where configured, dispatchASAP provides an ordering, booking, or inquiry workflow. Customers can place an order and access Partner's Zelle payment details or instructions where supported by the relevant bank accounts. Partner manages its menu or services, availability, prices, payment verification, order acceptance, refunds, and fulfillment.

Partner verifies payment receipt through its bank, confirms the order, and may send an update when it is ready for pickup through supported features. An order request or displayed payment instruction is not

confirmation or proof of payment. 4FANZ does not hold customer funds or operate the Zelle network. No OASIS CRM access is required for the private Fan Hub benefit.

Zelle eligibility reference: <https://www.zellepay.com/faq/small-business-using-zelle>. Availability, limits, and permitted use depend on the participating bank and account.

3D. KaraokeSocial.com Participation & Community Growth

Every Desi business can participate in the KaraokeSocial.com ecosystem under its applicable sponsorship plan and use its assigned location-specific QR code to invite customers into its private Fan Hub. These invitations help grow the Hub toward its 10,000-member capacity.

Businesses with suitable space may host karaoke, social gatherings, and community events, coordinating participation through KaraokeSocial.com. Partner is responsible for venue suitability, staffing, applicable event requirements, event information, and delivery. Businesses without event space can still participate through ecosystem presence and customer invitations. Events, offers, and convenient ordering provide reasons to return; outcomes depend on participation and execution.

4. Content Placement & Visibility Optimization

Partner acknowledges that FanCOMM2 is an integrated ecosystem rather than a fixed advertising slot. 4FANZ reserves the right to determine, optimize, reposition, rotate, categorize, feature, archive, or otherwise adjust the placement of Partner-related articles, blogs, videos, posts, listings, and other promotional content within the FanCOMM2 ecosystem to improve relevance, user experience, discovery, and visibility. Placement decisions may be informed by 4FANZ internal audits, platform analytics, ecosystem structure, content performance, operational considerations, and other internal criteria. Unless expressly stated in a signed order form, no particular page position, ranking, duration of featured placement, impression level, or search position is guaranteed. Such optimization does not change Partner's underlying sponsorship tier or contracted benefits.

5. Ownership of FanCOMM2 Assets

Except for Partner-owned materials, all FanCOMM2 technology, domains, subdomains, Hubs, marketplace structures, software, private Fan Hub capabilities, LatterBox(TM) systems, templates, workflows, designs, platform-generated pages, and related infrastructure remain the property of 4FANZ and/or its applicable licensors. Partner retains ownership of its own trademarks, logos, photographs, videos, descriptions, product information, and other materials supplied by Partner. Partner grants 4FANZ a non-exclusive license during the relationship to display, format, distribute, reposition, and promote those materials as reasonably necessary to provide the selected benefits.

6. Branded Subdomain & Forwarding

As part of an eligible active sponsorship or subscription, 4FANZ may assign Partner a branded subdomain, such as PartnerBrand.4fanz.com, subject to availability and applicable policies. The branded subdomain and associated forwarding, routing, Hub connection, landing page, or other functionality remain active only while Partner maintains an active and fully paid qualifying subscription or sponsorship. Use of the subdomain does not constitute ownership, registration, assignment, sale, or transfer of the subdomain or any portion of the 4fanz.com domain. Upon expiration, cancellation, termination, or non-renewal, 4FANZ may disable associated forwarding or services and may release, reserve, redirect, or reassign the subdomain.

7. Private Fan Hub: Capacity & Communication

Each qualifying sponsor receives a private Fan Hub with capacity for up to 10,000 opted-in members. Partner communicates through LatterBox and supported platform forms, and can use dispatchASAP for the configured booking workflow. Members' email addresses are not accessible to Partner and no member-email export is provided. OASIS CRM access, contact-list submission, and administrator-managed CRM sending are not required or included in this Desi ecosystem benefit. The 10,000-member limit is capacity, not guaranteed enrollment or activity.

8. Customer Invitations & Participation

Partner invites customers through its location-specific QR code at the business premises and on relevant promotional materials. The invitation explains private Fan Hub participation, personal cloud 1OFFIS, deals, and available Karaoke/Social community activities. Customers join voluntarily and manage their communication preferences under platform policies. A purchase or visit does not create automatic enrollment.

8A. Customer Connection & Confirmation

Customer participation and supported activity may be recorded within the private Fan Hub. Partner may receive administrator or LatterBox confirmation according to the configured workflow. Hub membership and notifications do not guarantee customer purchases.

8B. Structural & Natural Discovery

FanCOMM2 is designed to provide persistent structural presence within relevant ecosystems organized by business, profession, community, geography, role, interest, sponsorship, and commerce. This structure supports natural discovery by participants exploring a relevant ecosystem and relationship-based engagement, rather than depending solely on visibility in global algorithmic rankings or feeds. Placement and discovery remain subject to the selected tier, platform configuration, and Section 4; no traffic or reach level is guaranteed.

8C. Integrated Desi Marketplace Model

4FANZ positions FanCOMM2 as a first-of-its-kind integrated Desi marketplace combining ecosystem presence, sponsorship, private Fan Hubs, LatterBox, dispatchASAP, relationship infrastructure, and access to premium and super-premium domains through hosting, subdomains, ecosystem placement and/or forwarding, as applicable to the selected subscription tier. The model is designed to make relevant structural ecosystems and premium Internet positioning accessible to businesses, professionals, talents, organizations, and other participants across industries at affordable subscription tiers, without requiring each participant to acquire premium domains or build separate marketplace infrastructure. References to "first-of-its-kind," "unique," or similar terms describe 4FANZ's positioning of its integrated model and are not an independently verified claim that no comparable marketplace or individual domain-hosting, forwarding, CRM, or technology service has existed.

9. Partner Brand & Promotional Permission

Partner grants 4FANZ a limited, non-exclusive license during the Agreement term to use Partner's approved business name, trademarks, logos, product/service descriptions, images, website links, and promotional materials for Partner's FanCOMM2 presence and associated marketplace, content, and promotional activities. Partner retains ownership of its intellectual property.

10. Non-Exclusivity & No Guaranteed Results

This Agreement is non-exclusive. Partner may participate in other marketplaces and conduct its own sales and marketing activities. 4FANZ may work with other businesses, including competitors. 4FANZ provides marketplace presence, discovery infrastructure, content and promotional opportunities, and eligible customer-communication capabilities, but does not guarantee search position, impressions, delivery, responses, leads, appointments, customer acquisition, transactions, revenue, profitability, or return on investment.

11. Compliance

Each party is responsible for compliance with laws applicable to its activities. Partner is responsible for accurate customer-facing content, coupon terms, appropriate QR placement, orders, events, and information voluntarily supplied through order or inquiry forms. Both parties respect member preferences and cooperate regarding legitimate privacy and opt-out requests. Hub access does not provide members' email addresses.

12. Confidentiality

Each party may receive non-public business, technical, customer, pricing, product, or commercial information belonging to the other. Each party agrees to use reasonable measures to protect such confidential information and use it only in connection with this relationship. These obligations do not apply to information that is publicly available, independently developed, lawfully obtained from another source, or required to be disclosed by law.

13. Relationship of the Parties

4FANZ is the provider and operator of the FanCOMM2 ecosystem. Partner is a client whose business, offerings, and approved content will be promoted within the ecosystem according to the selected subscription tier and this Agreement. The parties remain independent entities. "Partner" describes the client's participation in the ecosystem and does not create a legal partnership, employment relationship, agency, franchise, fiduciary relationship, or joint venture. Neither party may bind the other without express written authorization.

14. Term & Ordinary Termination

The initial term is twelve (12) months beginning on the Effective Date. Either party may terminate the relationship upon 30 days' written notice, subject to outstanding sponsorship, payment, and other accrued obligations. Unless otherwise required by law or expressly provided in the applicable order form, ordinary voluntary termination by Partner does not automatically entitle Partner to a refund of fees already paid.

15. Temporary Interruption, Unavoidable Circumstances & Permanent Discontinuation

4FANZ may temporarily suspend, limit, or interrupt all or part of FanCOMM2 because of maintenance, upgrades, security events, infrastructure or third-party service failures, legal or regulatory requirements, natural disasters, acts of government, labor or utility disruptions, cyber incidents, events beyond reasonable control, or other unavoidable operational circumstances. 4FANZ will use commercially reasonable efforts to restore affected services when practicable. A temporary interruption does not automatically terminate this Agreement. If a material paid service remains substantially unavailable for an extended period, 4FANZ may, where commercially reasonable, provide a service extension, account credit, substitute benefit, or other reasonable accommodation. If 4FANZ permanently discontinues FanCOMM2 or the material paid service applicable to Partner and cannot provide a reasonably comparable substitute, Partner may terminate the affected subscription. In that circumstance, 4FANZ will provide a pro-rata refund or credit for the unused prepaid portion of the affected subscription term, calculated from the effective date of permanent discontinuation, except where the discontinuation results from Partner's breach, unlawful activity, nonpayment, or misuse. Other payment obligations accrued before discontinuation remain payable.

16. Modification of FanCOMM2 Services

FanCOMM2 is an evolving technology and ecosystem. 4FANZ may add, modify, replace, reposition, consolidate, or discontinue marketplace features, ecosystems, promotional tools, technologies, content channels, or operational processes as the platform develops, subject to the service continuity provisions of this Agreement. 4FANZ may provide reasonably comparable benefits where a specific feature is retired or replaced.

17. Limitation of Liability

To the maximum extent permitted by applicable law, neither party will be liable to the other for indirect, incidental, special, consequential, or punitive damages arising from this Agreement. Except for payment obligations, confidentiality obligations, infringement, fraud, willful misconduct, or obligations that cannot legally be limited, each party's aggregate liability under this Agreement will not exceed amounts paid or payable between the parties during the preceding twelve months.

18. Governing Law

This Agreement will be governed by the laws of the State of Texas, without regard to conflict-of-law principles. The parties will attempt in good faith to resolve disputes through direct business discussions before commencing formal proceedings.

19. Entire Agreement & Electronic Signatures

This Agreement, together with the applicable sponsorship selection/order form and incorporated tier benefits, constitutes the parties' agreement regarding FanCOMM2 ecosystem participation, marketplace presence, digital assets, private Fan Hub communication, content placement, service continuity, and customer engagement. Material amendments must be agreed to in writing by both parties. Electronic signatures and electronic counterparts, including signatures completed through DocuSign or a comparable service, will be treated as originals.

Sponsorship & Commercial Terms

Partner Company	_____
Selected Ecosystem(s)	_____
Selected Sponsorship Tier	_____
Desi Sponsorship Tier	As selected in the applicable order form
Fan Hub Capacity	Up to 10,000 members; customer opt-in required
QR Placement	Entrance, counter, tables, menus, receipts or packaging
Customer Communication	LatterBox and supported forms; no Hub email-list access
Ordering / Payment	dispatchASAP with Zelle option where configured and eligible
Annual Sponsorship Fee	\$_____
Private Fan Hub	Up to 10,000 members per sponsor; emails inaccessible; LatterBox and dispatchASAP; no OASIS CRM access required.
Customer Invitations	Location-specific QR code; voluntary customer participation

Business Offerings

Products / Orders / Bookings / Event Packages / Services / Other: _____

Partner

Legal Company Name: _____

Authorized Representative: _____

Title: _____

Email: _____

Address: _____

Signature: _____

Date: _____

4FANZ(R)

Fan'sGlobal SocialNGN LLC d/b/a 4FANZ(R)

Authorized Representative: Manoj Padhi

Title: Founder & CEO

Signature: _____

Date: _____